Young & Rubicam Inc.

285 Madison Avenue
New York, New York 10017-6486

1

client PMU PHILIP MORRIS USA
product DAV DAVES
job M5258 95 DAVE'S ORIG. BLEND PORT PRD SZ
DAV220A4

media M MAG PROD-179
DATE AUG01/95

DESCRIPTION		ORIGINAL 08/01/95
PRODUCTION		
NM	PHOTOPLMKG	1125.00
SW	SHPG&PSTG MSNGR	75.00
	TOTAL PRODUCTION	1200.00
OTHER		
1A	TAXES	10.00
1G	8.25%NYC/S USTX	70.00
01	MECHANICALS	300.00
02	COMPS	100.00
04	MOUNTING	300.00
06	COLOR LASERS	100.00
08	COMP.GRAPHICS	100.00
09	COMP.TYPOGRAPHY	150.00
10	PHOTOSTATS	100.00
	TOTAL OTHER	1230.00
	TOTAL NET	2430.00
	AGENCY COMMISSION	168.75
	TOTAL GROSS	2598.75

2041602501

Source: https://www.industrydocuments.ucsf.edu/docs/fzwn0004

Young © Rubicam Inc.
285 Madison Avenue
New York, New York 10017-6486

2

client PMU PHILIP MORRIS USA
product DAV DAVES
job M5258 95 DAVE'S ORIG. BLEND PORT PRD SZ
DAV228A4

media M MAG PROD-179
DATE AUG01/95

PREPARED BY/DATE: Clo 8/1/95
APPROVAL-ACCT.MGMT/DATE: K Gordon 8/9/95
APPROVAL-CLIENT/DATE: [illegible] 8/28

2041602502

Source: https://www.industrydocuments.ucsf.edu/docs/fzwn0004